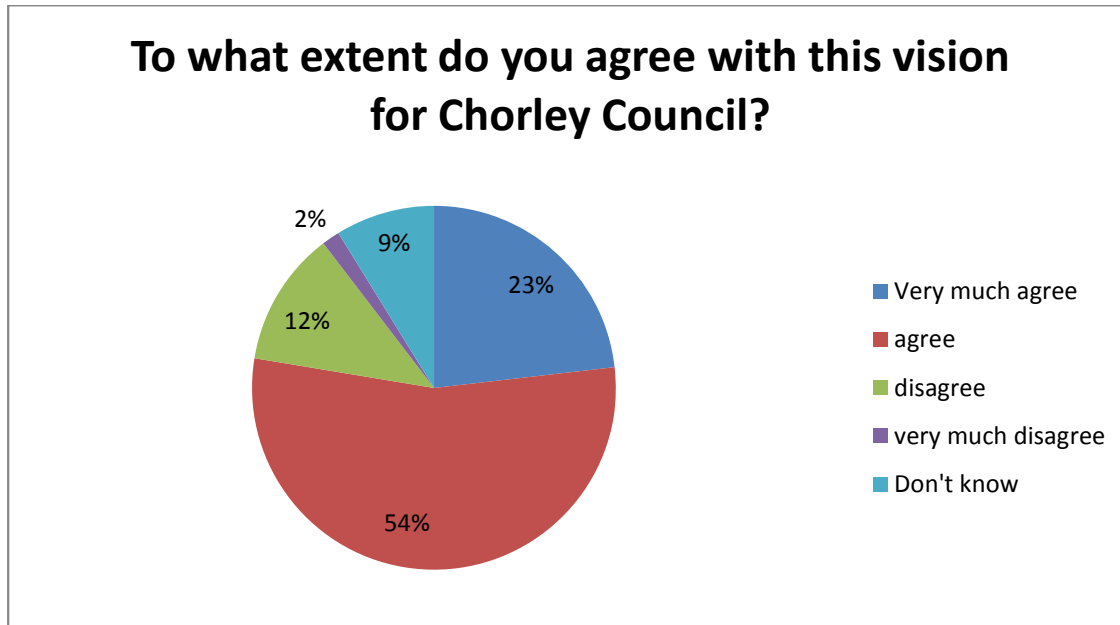


Appendix B – Corporate Strategy Consultation Results

Question 1

The Council has developed a vision of being ‘**An ambitious council that achieves more by listening to the whole community and exceeding their needs**’.

To what extent do you agree or disagree with this vision for Chorley Council?



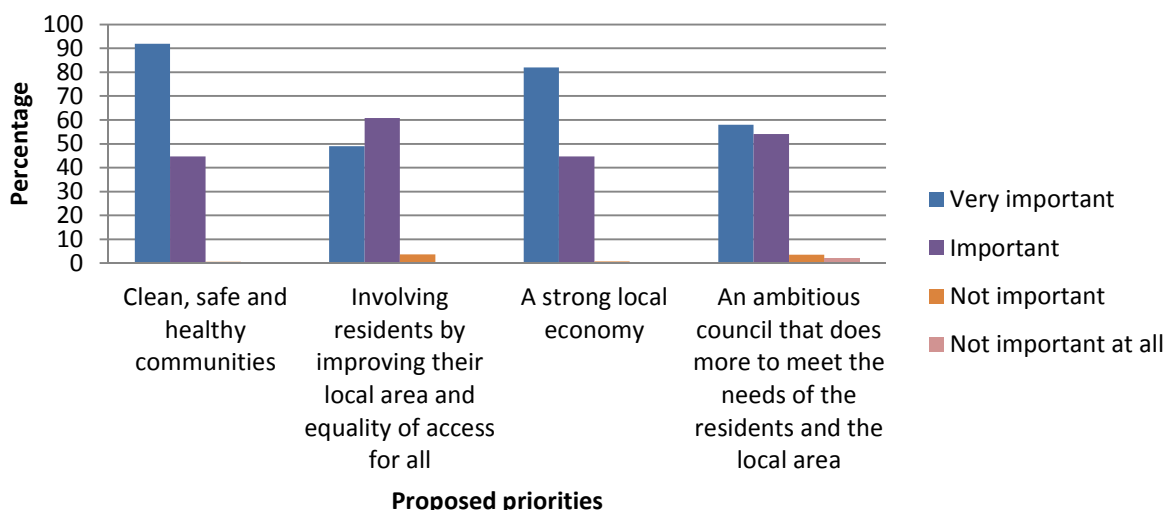
The results show that 77% of people either very much agree or agree with the proposed new vision for the Council. 14% of people disagreed with the visions and a further 9% did not know.

Question 2

The Council has developed some draft priorities for the coming years. These priorities will help the Council to decide where to invest its resources, so it is very important that they are the right ones for Chorley.

To what extent do you think that each of the priorities below are important for Chorley in the next two years?

To what extent do you think that each of the priorities are important for Chorley in the next two years?



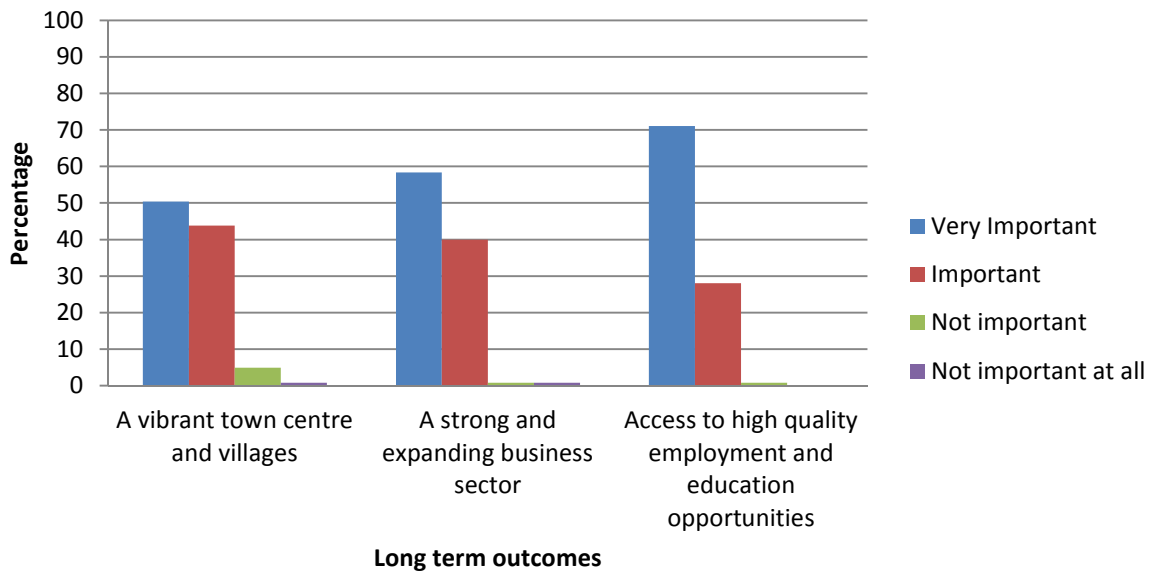
The results show strong support for each of the priority areas. 99% of respondents felt that the priorities to deliver clean, safe and healthy communities and a strong local economy were either very important or important, 96% agreed that involving residents by improving their local area and equality of access for all is important and 94% agreed that the priority to be an ambitious council that does more to meet the needs of residents and the local area is important.

Only 1% thought that the clean, safe and healthy communities and a strong local economy was not important, 4% thought that involving residents in improving their local area and equality of access for all was not important and 6% thought that an ambitious council that does more to meet the needs of residents and the local area was not important.

Question 3

To what extent do you think that each of the following goals (long term outcomes) are important for Chorley?

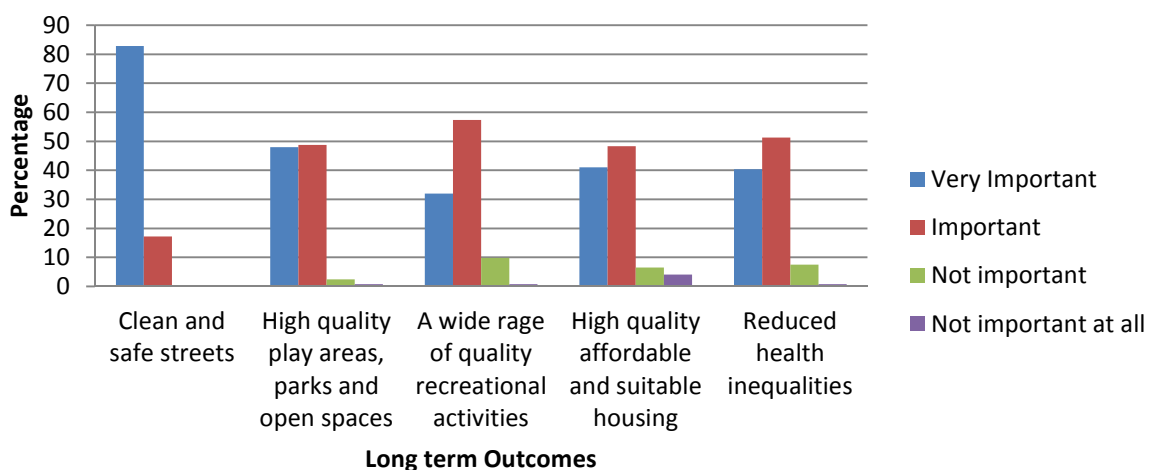
Priority: A Strong Local Economy



The results show strong support for each of the long term outcomes under the 'strong local economy' priority.

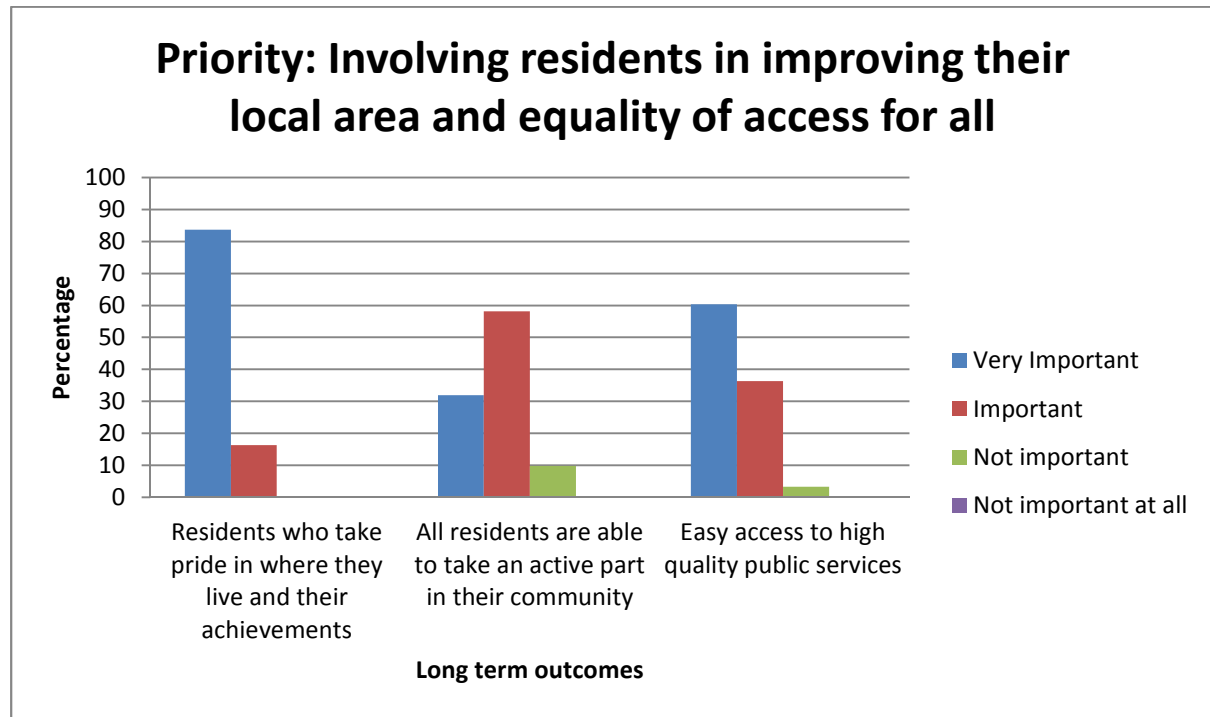
94% think that a vibrant town centre and villages is either very important or important, 98% think that a strong and expanding business sector is important and 99% think that access to high quality and education opportunities.

Priorities: Clean, Safe and Healthy Communities



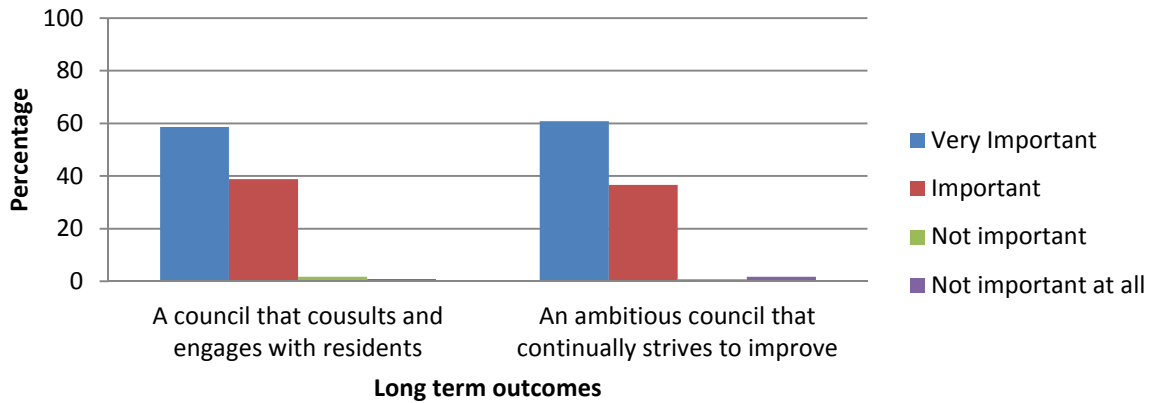
The results show strong support for each of the long term outcomes under the 'clean, safe and healthy communities' priority.

100% of responses agreed that clean and safe streets was either very important or important. 97% thought that high quality play areas, parks and open spaces was important, 89% thought that a wide range of recreational activities was important, 89% thought that high quality, affordable and suitable housing was important and 91% thought that reduced health inequalities was important.



The results show strong support for each of the long term outcomes under the 'involving residents in improving their local area and equality of access for all' priority. 100% of the response thought that the long term outcome to have residents who take pride in where they live and their achievements was either very important or important. 90% felt that all residents being able to take an active part in their community was important and 96% felt that easy access to high quality public services was important.

Priority: An ambitious Council that does more to meet the needs of residents and the local area



Finally, strong support was also shown for the long term outcomes under the priority to be 'an ambitious Council that does more to meet the needs of residents and the local area. 97% agreed that it was either very important or important for the council to consult and engage with residents and to have an ambitious council that continually strives to improve.

Question 4

To help us with our plans, we would also like to better understand what different things you feel make somewhere a good place to live.

Thinking generally, which of the following would you say are the MOST IMPORTANT in making somewhere a good place to live? (Top 5 most important responses)

Rank	Category	Percentage
1	Level of crime	59%
2	Job prospects	49%
3	Education provision	48%
4	Health services	48%
5	Wage levels and the cost of living	46%

Question 5

We would also like to know about the things you think are the most in need in 'your local area'. When answering, please consider your local area to be the area within 15-20 minutes walking distance from your home.

Thinking generally, which of the following would you say are most in need of improvement in your area? (Top 5 most in need of improvement)

Rank	Category	Percentage
1	Road and pavement repairs	45%
2	Job prospects	43%
3	Shopping facilities	33%
4	Health services	29%
5	Activities for teenagers	26%